

# BAM • PTA GIVING CAMPAIGN

Berkeley Arts Magnet Elementary School • 2015 Virginia Street • Berkeley • CA 94709 • 510-644-6225  
www.bampta.org • Tax ID 94-6174776

Dear Friends of BAM,

Over the past three years, you and other Berkeley Arts Magnet (BAM) families have helped to make the PTA's Giving Campaign one of the most successful fundraisers in our school district. **This year, with unprecedented cuts to public education in California, we need everyone's help more than ever.**

Together we have raised over \$115,000 in three years to help enrich our children's academic and everyday lives with the arts, physical education, lunch supervision, counseling, field trips to Cal Performances, class supplies and emergency preparedness. **This year we have two goals: to increase participation to 100% of families at BAM and to raise \$55,000 for our students.**

With your support, the PTA's Giving Campaign helps pay for programs we now take for granted. For instance, when BUSD withdrew funding for physical education (P.E.), the Giving Campaign stepped in. We helped launch a new P.E. program in 2007 with the Y.M.C.A. to help our kids stay active. In addition, the Y.M.C.A. now offers students organized play activities on the yard during lunchtime. In fact, Giving Campaign contributions account for about 50% of the PTA budget.

In 2009-2010, the PTA will spend \$37,500 on Artist Time salaries, \$5,500 for a late bus to ensure *all* BAM students can take part in activities after school, \$5,000 for counseling, and much more. Most importantly, these programs are universal. That means *every student benefits* when you contribute, and 100% of your donation goes to BAM's programs.

**Please make a donation** to help BAM provide the quality of education your child needs and deserves. You can donate by check with the form below or donate on-line at <http://www.bampta.org/>. Every dollar counts!

Please make your tax-deductible check payable to BAM PTA. Thank you for making this campaign — and BAM — a great success!

Sincerely,

Lee Bernstein  
PTA President

Maureen Jerrett  
Giving Campaign Member

Scott Blake  
PTA VP, African American Affairs

P.S. Last year our campaign raised almost \$10,000 from grandparents, other family members, and employers that match charitable donations. We invite you to fill out the attached form if you have any family members who may donate to BAM or if your employer might match your donation.

**Thank you for contributing to the 2009-2010 BAM Giving Campaign.**

Enclosed is a check payable to BAM PTA for  \$50  \$100  \$250  \$500  other \$\_\_\_\_\_ (please write Giving Campaign in the memo section and mail to Berkeley Arts Magnet Elementary School • 2015 Virginia Street • Berkeley, CA 94709)

I authorize a charge donation to my Visa or Mastercard in the amount of \_\_\_\_\_. The name on the credit card is \_\_\_\_\_ and the credit card number is \_\_\_\_\_ . The expiration date is \_\_\_\_\_.

\_\_\_\_\_  
Authorized Signature

Please provide us with your contact information: Name/address: \_\_\_\_\_

\_\_\_\_\_  
Child(ren)'s name(s) and their  
grade/teacher: \_\_\_\_\_.

Does your child have a generous relative or other adult who may be willing to make a donation to the BAM PTA? We can send a letter to that person if you provide us a name:

\_\_\_\_\_ and address: \_\_\_\_\_  
\_\_\_\_\_ and tell us the relationship to your child:  
\_\_\_\_\_.

*All donations to the BAM PTA are tax deductible to the extent allowable by law.*